



# KATHERINE RAY HANOVER

multimedia artist + designer

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katherinehanover.com

## PROFILE

Interdisciplinary artist and designer with an interest in delivering creative narratives through a variety of digital mediums. Experienced in crafting impactful designs to promote an individual or company's vision and brand. Portfolio includes graphic design works, sound and motion graphics, and web-based media.

## SOFTWARE

### ADOBE

After Effects

Illustrator

InDesign

Photoshop

Premiere

### MICROSOFT

PowerPoint

Word | Excel

### 3D MODELING

#### TEXTURING

Blender

Maya

Substance Painter

## SKILLS

### FINE ART

Acrylic Painting

Collage

Graphite Drawing

Sculpture

### DIGITAL ART

Animation

Graphic Design

Motion Graphics

Photography

## RECOGNITION

### VERNISSAGE | 2020

SFAI MFA Exhibition

### MULTIVERSE | 2018

LMU Senior Thesis

Exhibition

## EDUCATION

### SAN FRANCISCO ART INSTITUTE

Master of Fine Arts (MFA) | August 2020

### LOYOLA MARYMOUNT UNIVERSITY

Bachelor of Communication and Fine Arts | May 2018

Concentration in Multimedia Design | Minor in Art History

## EXPERIENCE

### FREELANCE ARTIST + GRAPHIC DESIGNER

#### The Seedling Child Montessori School | 2018-present

Elevated school's brand with new logo, signage, website, and modern designs.

#### Bay Area Trauma Education Consortium | 2021

Created novel logo, digital flyer and pamphlet for Annual *Totally Trauma Conference*.

#### TLB Interiors | 2020 - 2021

Utilized interior design skills to compile mood boards for high-end residential clients.

#### UCSF Benioff Children's Hospital in Oakland | 2019

Collaborated with the Emergency Department (ED) Director in designing informative, educational welcome pamphlets for the pediatric hospital's ED.

### SOCIAL MEDIA INTERN

#### Generate Followers | Spring + Summer 2018

Responsible for curating social media content for lifestyle, fashion, and food brands. Communicated directly with brand influencers to meet client deadlines. Designed digital Client Decks to promote company amenities for future clientele.

### MEDIA RELATIONS INTERN

*Assistant to the Media Relations and Communications Director*

#### UCSF Benioff Children's Hospital in Oakland | Summer 2017

Showcased hospital events through promotional media. Edited videos for hospital functions and press events to be released via online forums.

### ARTIST IN RESIDENCY INTERN

#### UCSF Benioff Children's Hospital in Oakland | Summer 2016

Contributed to art education program for both patients and families through various art mediums. Assisted filming and editing in-hospital television show.

*References provided upon request.*